

Vivekananda Gramin Tekniki Kendra (Gumandev) :

Local tribal youth, who could not pursue higher education for various reasons, are given one year largely free residential training in various trades like Fitter, Welder, Turner, Environment Plant

Operator, Computer, Spinning & Weaving, Electrician, Printing & Machinist solar, fire safety and process automation.

- Efforts are also made to inculcate moral values including character building and becoming responsible citizens.
- Every year about 200 youth are trained, till now 3600 youth provided employable skills and 100% job placement.
- Efforts are made for Entrepreneurship development & all needed support is provided.
- 72 youths have set up self employment units.

Financial Outlay :

- During last four decades, SEWA Rural has spent about Rs. 250 Crores towards delivery various services.
- At present yearly recurring expenditure is about Rs. 16 Crores, out of which 25% Financial assistance comes as Govt. grant and other institutional grants, 20% raised from Indigenous sources including receipts from patients & 20% from reimbursement from various Govt. Health insurance Schemes and Interest from Corpus investment.
- To meet the deficit of remaining 4 Crores, we are dependent on generous contribution from Philanthropic organisation, industries and individual well wishers from India & abroad.
- **A mega hospital expansion project is underway for which we additionally need about 30 Crores in coming two years.**

Concluding Reflections:

SEWA Rural completed four decades of its assiduous journey in October 2020 in reaching out to poorest of poor. Our efforts have been to ensure that fruits of development and growth ultimately reach the marginalised and under served sections of society i.e. Women, tribals and the poor. This has been made possible by our dedicated and sincere staff committed to the cause of SEWA Rural. It is encouraging that the younger generation professionals with full commitment and dedication are successfully taking over the reins of SEWA Rural and marching ahead. We wish to thank all of you who have helped us directly or indirectly to realize this dream. We look forward to your continued interest and valuable support in coming years as well.

Trustees

Dr. Pankaj Shah Managing Trustee	M. D.(Community Medicine)
Mr. Bankim Sheth Managing Trustee	B. Sc. (Micro)
Dr. Lata Desai	M.D., D.Ped., D.A.B.P & F.A.A.P. (USA)
Dr. Pratima Desai	Ph. D. Education (USA)
Mr. Girish Shah	B. E. (Chemical Eng.)
Dr. Hasmukh Sadhu	M. D. D.G.O.
Dr. Shrey Desai	M. D. M.P.H. (USA)
Dr. Ami Yagnik	M. S. (General Surgery)
Dr. Gayatri Desai	M. D. (OBGY) (USA)
Dr. Dhiren Modi	M. D.(Community Medicine)

Donations to SEWA Rural are 50% tax exempt under 80-G and can be made directly through Bank Transfer as under :

Account : SEWA Rural General
Bank : ICICI Bank, Jhagadia
Account No. : 380401000154
IFSC : ICIC0003804

QR Code :

You can donate directly using this QR Code.



Please immediately provide Bank transfer details to :

Shri Bankim Sheth
(9426120753, <bankimshethsr@gmail.com>)

Shri Vinod Shah
(9428443617, <vinodshah@sewarural.org>)

along with donors PAN & contact details.



The poor, the illiterate,
the ignorant, the afflicted
let these be your God.

Swami Vivekananda.



SEWA RURAL

Jhagadia - 393 110, Dist.:Bharuch, Gujarat

Public Trust No. : F/110/Bharuch
Society Reg. No. : Guj/120/Bharuch
FCRA Reg. No. : 041990006
PAN No. : AAATS7375J
CSR Reg. No. : CSR00002749
Jhagadia : (02645) 220021 / 220868
Email : sewarural@ymail.com
Website : www.sewarural.org
Facebook : www.facebook.com/sewarural

The Beginning: SEWA Rural is a voluntary development organisation involved in health, medical & development activities in rural tribal area of Bharuch and Narmada districts of South Gujarat for last four decades. The activities were initiated in 1980 by a group of friends having education and experience in India & abroad and based upon the ideals and wisdom of Swami Vivekananda and Gandhiji. Over a period of time, many like minded professional youngsters joined the organisation.

- Mission :**
- To reach out & assist the poorest of poor
 - Value based work
 - Self development
- Approach :**
- Social Service
 - Scientific Approach
 - Spiritual Outlook

Journey so far & Scope of Work :

- 1980 - Started with 20 bed hospital handed over by local community which now fully functional 250 beds General Hospital
- 1982 - Community Health Project in villages
- 1984 - 1999 Successful implementation of Government Primary Health Center in a unique NGO - GO Partnership
- 1986 - Vivekanand Gramin Tekniki Kendra for providing vocational training to rural youth development & Economic betterment
- 1986 - Women Empowerment, economic - Garment making, snacks, awareness and children Education
- 1988 - Eye care (Netraksha) & Community Based Rehabilitation of Blind
- 1990 - Health Training and Resource Center
- 2002 to 2011- Family Centered Safe Motherhood and New-Born care Project in 168 villages of Jhagadia Block, resulted in reduction in maternal and Newborn Mortality
- 2002 - Sharda Mahila Vikas Society : A separate institution promoted by SEWA Rural for Women Empowerment related activities
- 2013-2018-mhealth technology enabled ImTeCHO programme to strengthen ASHA workers in Narmada and Bharuch District with Implementation Research sponsored by ICMR
- 2012-Adolescent Health and Empowerment Project including Menstrual Hygiene Management
- 2018-TeCHO + mobile application for Comprehensive Primary Health Care rolled out in entire Gujarat with SEWA Rural's active involvement.

Awards, Recognitions and Accreditations :

- 1985 SASAKAWA Award by WHO (Geneva)
- 2007 Mac Arthur award (USA)
- 2015 Public Health Champion Award by WHO (India)
- 2022 Founding Trustee Dr. Lataben received Padmshri Award.
- Recognised as Great Place to Work & Best Work Place for Women
- Accredited by Guide Star, Credibility Alliance and LaQshya, NABL

Overview of Present Activities

Kasturba Hospital: People of surrounding 2500 villages of



Bharuch & Narmada District take advantage of hospital having facilities like Laboratory (NABL), X-ray, Sonography, Blood storage centre, labour room, operation theater, ICU & NICU etc.

- OPD, Indoor and round the clock Emergency Services

offered in Obstetric and Gynecology, Pediatrics, Internal medicine, Ophthalmology and General Surgery (planned)

- Special centre for providing advance care and follow up of Sickle cell patients in field
- Weekly Satellite Clinic at remote Dediypada village providing OBGY Care including Lab Investigations and Sonography
- The hospital is approved as FRU and for various State & Central Govt. Health Insurance Schemes like Chiranjivi, Balsakha, MA Yojana & PMJAY under Ayushyaman Bharat
- 25 full time Doctors supported by 100 Nursing & Paramedical staff
- **Utilisation of Hospital Services (Every Year) :**
 - More than 1.5 lac patients seen in OPD
 - 24000 New admissions Indoor
 - 6000 Deliveries
 - 6000 Surgeries including Cataract Operations
 - 200 daily Bed Occupancy
 - 45% free in OPD & 70% free treatment among indoor patients

Eye Programmes : It covers range of services from primary to tertiary level care. It includes once a week diagnostic eye camp in villages & OPD, Eye Surgeries (including phaco for cataract) & various



super speciality clinics like Glaucoma, squint, retina etc at base hospital. It has facilities like operating microscopes, Diode & YAG lasers, auto refractor, automated perimeter and optical Biometer. Ever year 25000 OPD, 50 camps and 3000 surgeries. Under Community Based Rehabilitation of Blind Programme, 900 blinds were rehabilitated covering 7 Blocks with 8 lacs population.

Community Health and Research : A comprehensive mHealth innovation (ImTeCHO) for empowering ASHAs has been



introduced since 2013 in active partnership with state health department. As part of Implementation Research and sponsored by ICMR, Delhi, around 500 village level front line health workers (ASHAs) in the districts of Bharuch & Narmada successfully utilised smart phones to improve

status of maternal and child health. With its encouraging results of its feasibility and effectiveness in real life settings, state govt. has successfully rolled out this digital application (now called as TeCHO+) throughout the entire state (6.5 Crores population) by more than 10000 female health workers with active involvement of SEWA Rural since 2018.

All newborns discharged from SNCU (Sick Newborn Care Unit) of our based hospital are regularly followed up through phone & personal visits in the villages upto two years. There is reduction in infant, child mortality & Malnutrition Undertaking various hospital and field based research studies based on community needs and for finding solutions to reach out to poor, no. of scientific papers have been published in many acclaimed national and international journals.

Health Training and Resource Centre : The centre, located at Gumandev, provides training opportunity to about 500 trainees & students belonging to different cadres of health workers from voluntary organisations, Govt. Staff and students coming from about 40 organizations and academic institutions of India and abroad. Approved for courses like IMNCI, SBA, Nursing & Lab. assistant training. They learn from rich grass roots level experiences of SEWA Rural.



Under its Adolescent Empowerment programme, more than 5000 adolescents from Schools, boarding schools & villages from Bharuch and Narmada District are made aware about reproductive and sexual health, Hazards of addiction, anemia control and personal hygiene including Menstrual Hygiene Management through building capacity of Peer educators, teachers and front line workers with support of Help line and Adolescent friendly health clinic. Regular tracking & counseling of Vulnerable adolescents is made through a specially designed mobile application software. Vocational skill guidance to out of School adolescents.